

JAMMIN' 00

CARIBBEAN
MUSIC & ARTS FESTIVAL
FREEDOM PLAZA: SEPTEMBER 28th 2013

WE NEED YOUR SUPPORT



PRODUCERS:

Monad Marketing Group

Caribbean American Intercultural Organization

IN ASSOCIATION WITH

Mayor's Advisory Commission on Caribbean Community Affairs

DC Office of Community Affairs

JamminDC (JDC) is a FREE multi-cultural contemporary, outdoor music and arts festival that will be held annually in Washington DC, in celebration of the Caribbean -American heritage. JDC will solicit the support of the Caribbean Embassies and will highlight the globally popular Caribbean culture. The twenty-eight Caribbean nations and territories include Anguilla, Antigua & Barbuda, Aruba, The Bahamas, Barbados, Belize, Bermuda, British Virgin Islands, Cayman Islands, Cuba, Dominica, Dominican Republic, Grenada, Guadeloupe, Guyana, Haiti, Jamaica, Martinique, Montserrat, Netherlands Antilles, Puerto Rico, St. Kitts & Nevis, St. Lucia, St. Vincent & the Grenadines, Suriname, Trinidad & Tobago, Turks & Caicos, and the US Virgin Islands. JDC will be the largest presentation of English, Spanish, French and Dutch speaking Caribbean culture on the east coast.

JDC 2013 is sponsored in the District of Columbia by **Monad Marketing Group (MMG)** and the **Caribbean American Intercultural Organization (CAIO)**, in association with the **Mayor's Advisory Commission on Caribbean Community Affairs** and the **DC Office of Community Affairs**. It will be held on September 28th, 2013 from 12pm-7pm at Freedom Plaza, 1200-1400 Pennsylvania Avenue NW, Washington DC.

FESTIVAL HIGHLIGHTS:

Embassy Row

Caribbean Embassies will be able to showcase the best their respective countries have to offer.

Kids Zone

Will include face painting, story telling, games, moon-bounce and more.

Food Court

Vendors will feature the full culinary delights of the Caribbean.

Cultural Village

Juried craft emporium, art exhibit, book signings, fashion showcase and more.

Carnival Village

Featuring steel-drum bands, costumed revelers and stilt walkers among other attractions.

Community Outreach

DC Government will have a tented area to communicate information about city services and programs that benefit the Caribbean community. This area will also include free health screenings by local health institutions.

Main Stage

The best in Caribbean entertainment from the English, Spanish and French speaking islands would be featured, along with locally based Caribbean entertainers. This will attract thousands of first, second and third generation Caribbean- American nationals residing in the United States, as well as garner significant support from the broader US market.

CONTRIBUTIONS & SUPPORT

The Caribbean American Intercultural Organization (CAIO), is a nonprofit organization formed and existing under the laws of the District of Columbia since 1958 and is designated as a 501(c)(3) organization by the Internal Revenue Service. CAIO's purpose is to promote intercultural relations between and among the various peoples of the Caribbean and the people of the United States by means of, among other things, exhibitions, artistic exponents, and educational forums that are of a non-political and non-profit character.

CAIO needs your support to showcase the creativity, excellence and diversity of the Caribbean Diaspora. Make a **tax-deductible donation** to **CAIO** of any amount to make **JAMMIN DC** a reality, and help the performing arts unify and enrich our communities. Donations can be made by **Cash, Check or Charge**. Work directly with one of our volunteers or visit the website at www.jammindc.com for donation instructions. Email us at Carib.jammindc@thecaio.org

Please donate online:



OR

Make checks payable to **CAIO** and mail to: **CAIO, P.O. Box 1863, Washington, DC 20013**

Your generosity will be recognized in a number of ways, including:

BRONZE CONTRIBUTOR (\$1- \$499)

- Text recognition on the **Contributors** page of the JAMMIN DC webpage

SILVER CONTRIBUTOR (\$500- \$2499)

- Text recognition as a **Silver Contributor** on the **Contributors** page of the JAMMIN DC webpage
- **Contributors** will receive a special commemorative JAMMIN DC T- shirt

GOLD CONTRIBUTOR (\$2500- \$4499)

- Text recognition as a **Gold Contributor** on the **Contributors** page of the JAMMIN DC webpage
- **Contributors** will receive a special commemorative JAMMIN DC T- shirt
- Logo Inclusion in all media and advertising campaigns (If Applicable)
- Company or Organization will receive 10 X10 space to provide tabling or sampling opportunities during JAMMIN DC

PLATINUM CONTRIBUTOR (\$5000 and Above)

- Text recognition as a **Platinum Contributor** on the **Contributors** page of the JAMMIN DC webpage
- **Contributors** will receive a special commemorative JAMMIN DC T- shirt
- Logo Inclusion in all media and advertising campaigns (If Applicable)
- Company or Organization will receive 10 X10 space to provide tabling or sampling

opportunities during JAMMIN DC

- Logo recognition in onsite signage
- Logo, with hyperlink to your corporate page, on the JAMMIN DC webpage
- Onstage recognition during the Festival